

DUBBO

weekender

Dubbo Photo News has responded to the need for a community news magazine and now publishes the *Dubbo Weekender* each Saturday morning.

5,000 copies of the trimmed and stitched *Dubbo Weekender* appear every Saturday at selected distributor outlets across the city of Dubbo.

Dubbo Weekender utilises high-quality reporting from skilled journalists to provide readers with more in-depth, reflective news and lifestyle stories, presented in an interesting and intelligent way. Coupled with spectacular photography, topical features and entertaining columnists, *Dubbo Weekender* provides consumers with an informed source of weekend reading.

Dubbo Weekender is the perfect platform for business, sport and lifestyle advertisers. For advertising enquiries, please call our sales team on 02 6885 4433.



Dubbo Weekender has a circulation of 5000 copies.

Display advertising bookings close Wednesday 12 noon prior to publication date.

Agency Commission is calculated at 10% of the booking cost.

Preferred page placements incur the following loadings: Page 2: 25%, Page 5: 25%, Back Page: 33%, Other preferred positions: 20% loading.

Cancellations will only be accepted up until 12 noon Wednesday prior to publication.

Material must be delivered electronically via CD or email. Please deliver to our street address, or email your sales representative.

Advertisements that copy editorial style must carry the word "Advertisement" or "Advertorial" at the top of copy no smaller than 10pt.

Terms & conditions apply for all material submitted. Contact our office for details. We reserve the right to refuse material at our discretion.

Display Advertising (7 column format)

Page Size 360mm							
1	2	3	4	5	6	7	Columns
32	68	104	141	177	213	250	width in mm

600	60	660	Display Rate
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DUBBO PhotoNews

89 Wingewarra Street

Dubbo NSW 2830

Tel 02 6885 4433

Fax 02 6885 4434

Email sales@panscott.com.au